

Owner and Rector Prof. Dr. Milija Zečević

# EUROPEAN UNIVERSITY PROSPECTUS FOR MASTER AND DOCTORAL STUDIES



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## University and Faculty

(Excerpt from the Law on Higher Education)

#### University (article 33 of the Law)

University is an independent higher education institution which in conducting activities consolidates educational and research, professional, and artistic work as components of the unique process of higher education.

University can accomplish all types and levels of studies.

Higher education institution has a status of university if it accomplishes academic study programs at all study levels, within at least three fields and three branches pursuant to article 27 of this Law.

Extraordinarily, university can be founded in the field of arts if it has all three study levels from at least three branches of arts.

#### **Faculty and Art Academy** (article 34 of the Law)

Faculty, respectively art academy, is higher education institution, respectively higher education unit in the structure of university, which accomplishes academic study programs and develops research, professional, respectively artistic work in one or more branches.

Faculty, respectively art academy, may accomplish vocational study programs.

Faculty, respectively art academy, in legal transactions appears by the name of university whose part it is and by its own name, pursuant to university statute.



## Integrative function of University

**Organization of higher education institution** (article 47 of the Law)

Organization of higher education institution is effected according to statute, in accordance to Articles of Incorporation and this Law.

Independent higher education institution establishes higher education units as forms of internal organization, in accordance to statute.

According to Articles of Incorporation of higher education institution the status of higher education unit is defined concerning the right to act in legal transactions and business, the disposal of material resources, managing, deciding, and other important issues concerning higher education institution's work are arranged.

Academy of vocational studies has in its structure departments and sections in order to accomplish study programs from related branches, research and artistic work, as well as more effective use of resources.

University may have in its structure faculties, art academies and other higher education units as a legal entity.

Faculty, respectively art academy is a legal entity if it accomplishes at least three approved, respectively accredited study programs.

Decision on the change of the status, the change of the name and the location of higher education institution which is a part of university as a legal entity is made by university authorities with a two-thirds majority.

Higher education institution may found higher education unit outside its headquarters, without legal entities, article 16 proceedings of this Law.

Faculty, respectively art academy, as well as other higher education units as legal entities, arrange internal organization and managing of its statute, in accordance with the university statute.

University approves the statute of higher education unit which is in its structure.



### Integrative function of university and other independent higher education institutions (article 48 of the Law)

Statute of higher education institution, Articles of Incorporation of higher education unit and general acts of higher education unit establish authorization and way of managing which ensure unique and harmonized higher education institution's activity.

University integrates functions of all institutions and units which are in its structure, especially faculties, by practicing uniform policy whose aim is constant improvement of quality of teaching, perfecting of research work and artistic creativity.

In order to accomplish objectives from section 2 of this article, university, respectively academy of vocational studies, has a particular jurisdiction in the following fields:

- 1. establishing uniform work standards for offices and services and uniform standards for establishment of a database of all units;
  - 2. strategic planning
  - 3. adoption of study programs
  - 4. assurance and quality control
  - 5. enrollment policy
  - 6. election of teachers
  - 7. issuing of certificates and appendices to certificate
  - 8. international cooperation
  - 9. investment planning
  - 10. employment policy planning and recruiting of teachers and associates
  - 11. forming and developing a uniform information system
  - 12. lifetime education

Higher education unit has the right to give suggestions concerning issues from section 3 of this article, the way it is arranged by university statute.

#### **Bodies of the higher education institution** (article 50 of the Law)

Bodies of the higher education institution are arranged by the Statute of the institution, in accordance with the Law and Articles of Association.

Higher education institution has a managing body, management body, professional body and student parliament.

#### Managing body (article 51 of the Law)

Managing body of higher education institution is the council. Number of the members of the council is odd. The number of members, the selection procedure and resolution of the council members, work methods of the council and decision-making are arranged by the Statute of the higher education institution. The mandate of council members lasts for three years. The council member can be a member of the managing body of just one higher education institution.

#### Council's jurisdiction (article 53 of the Law)

#### Council:

- 1. makes statute, as proposed by the managing body;
- 2. elects and resolves the management body;
- 3. makes financial plan as proposed by professional body;
- 4. adopts report on operations and annual financial reports as proposed by professional body;
- 5. adopts a plan of using funds for investment as proposed by professional body;
- 6. gives consent for decisions on asset management of higher education institution;
- 7. gives consent for the distribution of funds;
- 8. makes decisions concerning the tuition fees as proposed by professional body;
- 9. gives business report to the founder at least once a year;
- 10. passes a general act on disciplinary responsibility of students;
- 11. elects an external auditor of the financial management of the higher education institution;
- 12. performs other tasks in accordance with the law and the statute.

Concerning questions from section 1 of this article council decides by majority vote of total number of council members.

The statute of higher education institution defines professional body which arranges proposals referred to in section 1 of this article.

Senate defines the proposals from section 1 of this article for the university and for the faculty, respectively art academy, respectively teaching –artistic council.



#### Rector (article 46a)

The management body of the University is rector.

Rector is elected by Council from among full-time professors of the University who are employed full-time.

Rector is elected for three years, with the possibility of re-election.

#### **Rector's jurisdiction** (article 47)

Rector represents and presents the University.

Rector shall have all powers necessary to enable him to perform his duties within its jurisdiction, and in particular to:

- propose business policy and measures for its implementation;
- organize, harmonize and manage the work and business of the University and its organizational units;
- chair Senate;
- implement decisions and conclusions of the Council and Senate;
- conclude contracts on behalf of the University;
- order-issuing authority for the execution of financial plan
- signs: diplomas of the completed studies of the first, second and third degree;
- performs promotion of Doctors of Sciences and Honorary Doctors;
- make decisions in the process of recognition of foreign higher education documents and evaluation of a foreign study program
- perform other duties stipulated by Law, Statute and other general acts of the University.

Rector of the University is autonomous in carrying out tasks within its purview.

Rector's mandate ends according to Law.



#### Senate (article 54)

Professional body of the University is the Senate.

The Senate includes:

- rector.
- proctors (2),
- deans (3),
- full-time professors (3)

When discussing and deciding on issues related to ensuring the quality of teaching, the reform of study programs, analysis of the efficiency of study and determining the number of ECTS.

#### article 55

Mandate of the student representative is one year, with the possibility of re-election.

Membership of rector, proctor and dean in Senate lasts during their mandate.

#### article 56

The procedure for dismissal of members of the Senate is applied pursuant to the provisions of this statute on their election.

#### **Senate's jurisdiction** (article 57)

In realizing of its function Senate:

- 1. arranges general issues which refer to research, scientific and artistic work and teaching at the University
- 2. considers the strategy for the development of academic activities at the University, including es tablishment of new, changing or abolishing the
- existing study programs and giving the opinion on these issues to the Rector and University Council;
- 3. prepares proposals of the study programs of interdisciplinary character or for more faculties at once and organizes execution of these programs at the University as a whole;
- 4. selects the academic and scientific titles
- 5. adopts the structure and content of study programs and courses;
- 6. makes decisions in the process of awarding the academic title of Master of Science and Doctor of Sciences
- 7. determines the nomination for the rector, along with the founder;
- 8. recommends students for admission and establishes criteria and procedures for enrollment in accordance with the law;
- 9. establishes policies and procedures for testing and evaluating the success of students;
- 10. ensures teaching and learning throughout life

- 11. ensures the application of academic standards and determines the rules of study
- 12. establishes and implements procedures for quality assessment of teaching
- 13. adopts criteria for the equalization of education and programs acquired under the previous legislation with those obtained in accordance with the Law on Higher Education
- 14. awards honorary titles
- 15. adopts code of ethics of European University teaching staff
- 16. decides on exclusion of students from the University
- 17. discusses the strategy to protect University intellectual property and its use;
- 18. gives opinions and suggestions on other issues as required by the rector or University Council;
- 19. performs other duties prescribed by Law, this Statute or other regulation





#### **SCIENTIFIC ACTIVITIES**

"In order to improve research work, University has in its structure faculties which are accredited for research work by the National Council for Science and the Ministry of Science of the Republic of Serbia.

University may have research institutes and other scientific research institutions in its structure.

Institute or other scientific research institution may accomplish part of accredited study programs of master's studies and PhD studies at university."

European University and its members are accredited for conducting scientific activities.

European University as an independent scientific research institution in cooperation with its members implement projects in function of peace, better life and the development of science and business in the world.

Strategic projects are in function of the priorities of the European integration programs and in function of the development of multinational and transnational companies.

Scientific research work includes team and individual research work of teachers and associates – implementation of scientific research projects, organization of international and domestic scientific meetings.

All these projects are done by:

- full-time professors; scientific advisors
- associate professor
- assistant professor; scientific associates
- assistants and associates; research associates

EUROPEAN UNIVERSITY IMPLEMENTS ITS PROJECTS IN COOPERATION WITH ASSOCIATES FROM EUROPE, AMERICA AND RUSSIA...

Scientific research work includes team and individual research work of teachers and associates.

In the period from 2010 until 2015, it is planned for the scientific research work to include the following activities:

- implementation of scientific research projects;
- organization of international and domestic scientific meetings;
- implementation of perfecting the youth which conducts scientific research
- evaluation of scientific research work results

In accordance with program of scientific research activities of European University and programs of international cooperation, European University and constitutional members participate in developing the following projects:

- 1. Science, education and diplomacy in the function of peace
- 2. Science and education in the function of Euro-Atlantic integrations
- 3. Global system of education in expanded Europe
- 4. European business and marketing in the function of the economic development of Serbia and in European integration processes
- 5. Regional development of marketing agencies' chains and marketing of European companies on the Balkans (European University, Faculty for European Business and Marketing, Studio Marketing JWTDOO)
- 6. International engineering management in the function of the economic development of Serbia and European integration processes.
- 7. Small and medium enterprises' development in Serbia and Southeastern Europe (European University, Faculty for International Engineering Management, Agency for small and medium enterprises' development)
- 8. Management development in Central and Southeastern Europe

Europe is a multicultural and multilingual environment. Characteristics and mentality of European people and their diversity are necessary today for connecting countries, corporations, banks, cultures, history and even more integration of countries contributes to opening of transnational companies.

Well known companies in motor industry are Mercedes-Daimler, Volkswagen, Peugeot, Fiat which today have an influence on the development of motoring and raising the standard of the population.

All these important firms as well as European countries' airlines and aircraft manufacturers such as Airbas become competitors to American companies and other companies in the world.



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Scientists, foreign partners, as well as professors participate in the previously mentioned projects:

- European Academy for Informatization, Brussels
- European Academy of Science, Vienna
- Albert Schweitzer International University, Geneva

Also, participants are outstanding professors (full-time professors, associate professors, assistant professors), assistants and best students.

All projects, as well as the project of Global education are planned to last 10 days, and the dynamics is related to symposia which European University, European Academy of Science, Vienna, as well as partners from Europe organize in Vienna, Paris, Budapest and other cities of Europe.

Every year, in April, scientific meeting are organized in Vienna and Belgrade.

### University center for master's and magister studies

European university in accordance to article 123 paragraph 3 of Law on Higher Education ("Official Gazette RS", No. 76/05, 44/10), realizes postgraduate master's degree in International management:

"Until this Law comes into effect students enrolled in master's studies have the right to complete the ongoing studies according to the previous syllabus, conditions and rules of study, by the end of school year 2013/2014."

#### MA DEGREE PROGRAM

YEAR 1		
1st ACADEMIC TERM	2 <sup>nd</sup> ACADEMIC TERM	
1. International management	1. International business	
2. Managerial decision-making	2. International relations	
3. English language		
YEAR 2		
PREPARATION AND DEFENSE OF MASTER'S THESIS		

After successful studies and the defense of master's thesis the following title is awarded:

Master of Science in International Management



#### **SUBJECTS**

#### INTERNATIONAL MANAGEMENT

Aim of the subject is for students to achieve competence and academic skills in the field of international management which refers to managing operations abroad, coordinating activities in multicultural environments and conducting global interests. Students develop competence and specific practical skills which are necessary for the profession of international manager through lectures, practical management training and independent work. Students familiarize with the functioning of the world multinational companies, with a focus on companies from America and Japan, work of the board of managers and the top managers of these companies.

#### MANAGERIAL DECISION-MAKING

Within the subject Managerial decision-making basic forms of decision-making are studied through the role and influence of manager's level, manager's authority, the importance of information and communication and the influence of the environment on the process of making and implementing decisions. Basic models and decision styles are studied. Emphasis is put on practical application and the study of realistic situations through processing and analyzing business cases.

#### **ENGLISH LANGUAGE**

The developing of creative and practical skills and mastering practical skills of communication in a foreign language are necessary for the profession of an international manager. The aim of realization of this study program complies with basic tasks and goals of the Faculty of International Management.

#### INTERNATIONAL BUSINESS

It considers American, European and Japanese management, as well as management of developing countries, management in global context and international management of staff, management of international operations; team management in international business: international teams, formation of strategic teams, multiculturalism and diversity, opposition of social environments in teamwork, individualistic, paternalistic, collectivist and autocratic culture; decision-making and control; multinational corporations: size, centralization of multinational corporations, multinational corporations and countries: jeopardized sovereignty, multinational corporations as citizens of the world: arguments and counterarguments; trends of changes and organizations and transnational organizations: international manager's roles, emphasis on adaptability, technological and sociological perspectives, expatriates and the general roles, technology transfer as innovation, managing the technology transfer and new inventions for international managers.

#### INTERNATIONAL RELATIONS

This subject considers important factors on the international scene in the world of radical changes, countries and the balance of power, national interests, international governmental organizations; United Nations; power and weakness of the global organization; the EU – the most successful world project of all times; OSCE: bridge over the political abyss; the European Council: democratic ticket; NATO: from pure defense to interventionist organization; multinational corporations; NGOs and other protagonists in international system; conflict between the North and the South as well as differences in the views on the world community.





#### APPLICATION PROCEDURE OF MASTER'S THESIS TOPIC

Eligible candidate submits request to the Senate of European University for the approval of master's thesis completion.

Candidate fills in an application form which contains general information about him.

An application form also contains master's thesis topic suggestion, which is previously adjusted with the mentor.

In addition to an application form, candidate encloses the following:

- commentary to the topic which includes:
- object and scientific goal of research
- general hypotheses
- methods to be applied in work
- content elaborated into theses
- literature to be used
- biography
- list of published vocational and scientific papers
- Certificate of Bachelors Degree
- birth certificate

#### APPROVAL PROCEDURE OF MASTER'S THESIS TOPIC

Upon receipt of applications for completion of master's thesis, the Senate of European University forms the Commission for preparing reports on eligibility of candidates and on scientific validity of reported topic for master's thesis completion (within 7 days).

Commission consists of at least 3 (three) professors and researchers holding certain degree.

Commission delivers report to the Senate (within 15 days).

According to the delivered report of the Commission, the Senate of European University makes decision on approval of reported topic completion and appoints mentor to a candidate (within 7 days).

Mentoring can be done only by a professor who is employed full-time or part-time.



#### **MASTER'S THESIS COMPLETION**

After making decision on approval of topic by the Senate and appointing mentor, candidate takes up master's thesis completion.

Candidate – postgraduate will have the right to defend master's thesis by the end of school year 2013/2014.

When candidate accomplishes master's thesis preparation and when mentor accepts prepared master's thesis, he approves candidate to use it.

Bound master's thesis should correspond to set and prescribed standards of European University.

#### a) Front page – cover

- Name of the university European University
- Place Belgrade
- Master's thesis topic
- Designation master's thesis
- Candidate's name and surname
- Mentor's name and surname
- Place Belgrade, year

#### b) First page after the cover

- Title of the master's thesis
- Abstract up to 1800 characters
- Key words: up to 10 words

#### c) Second page after the cover

- Title of the master's thesis in English language
- Abstract up to 1800 characters in English language
- Key words: up to 10 words in English language

Candidate submits five bound copies of master's thesis along with the request to the Senate to form the Commission for the assessment and defense of completed master's thesis.

#### ASSESSMENT PROCEDURE OF MASTER'S THESIS

The Senate of European University forms the Commission for assessment and defense (within 7 days).

The Commission delivers the report on assessment of completed master's thesis to the Senate (within 30 days).

After delivering the report of the Commission, the Senate accepts the report, then the master's thesis and the report of the Commission shall be made available to the public (announcing in public deadline 30 days).

If in the period of announcing in public has not been any remarks on the report of the Commission nor on the master's thesis itself, the Senate of European University adopts the Commission's report and approves the oral examination of the thesis to the candidate – postgraduate in front of the formed Commission.

European University informs the public on the date of the oral examination of the master's thesis. (The date is set in agreement with the candidate, mentor and the members of the Commission).

#### THE ORAL EXAMINATION PROCEDURE OF MASTER'S THESIS

The Commission for master's thesis oral examination formed by the Senate elects the president who opens public oral examination of master's thesis and presents information on candidates and procedure of master's thesis completion.

One of the members of the Commission reads the Commission's report on the assessment of the completed master's thesis and then the president gives candidate - postgraduate the floor to present his master's thesis within 20 to 30 minutes together with conclusions obtained through research work.

When the candidate's presentation is ended, the president gives floor to the members of the Commission and mentor to question the candidate.

When the oral examination of master's thesis is over and when all questions are answered, the Commission withdraws to make a final decision.

Taking into consideration candidate's presentation, answers to the questions asked as well as the master's thesis itself, the Commission makes decision and informs that candidate «defended» or «did not defend» his master's thesis.

A person who defended its master's thesis pursuant to article 123 of Law on Higher Education of Republic of Serbia ("Official Gazette RS" No.76/2005, 44/10) is awarded the title of Master of Sciences.

When master's thesis is defended the right of promotion is acquired.

The promotion of Master of Sciences is done by rector of European University. Promotion is held once a year.



# University center for doctoral studies and doctoral dissertations

European University pursuant to article 123 paragraph 4 of Law on Higher Education ("Official Gazette RS" No. 76/05, 44/10), realizes doctoral studies in International Management:

"Until this Law comes into effect students enrolled in doctoral studies and candidates who applied for doctoral dissertation have the right to complete the ongoing studies according to the previous syllabus, conditions and rules of study and are awarded the title of Doctor of Sciences by the end of school year 2015/2016."

#### **DOCTORAL DEGREE PROGRAM**

YEAR 1		
1st ACADEMIC TERM	2 <sup>nd</sup> ACADEMIC TERM	
1. International managerial		
accounting	1. Optional subjects:	
2. Business English Language	<ul> <li>Scientific Management</li> <li>Methodology of scientific research</li> </ul>	
3. Optional subjects:		
- International finances		
- International economy		
- Logistic management		
YEAR 2		
3 <sup>rd</sup> ACADEMIC TERM	4th ACADEMIC TERM	
1. Global and transnational		
management		
2. Optional subjects:	Introductory work	
- International organizations		
- International relations		
YEAR 3		
5 <sup>th</sup> AND 6 <sup>th</sup> ACADEMIC TERM		
COMPLETION AND DEFENSE OF		
DOCTORAL DISSERTATION		

After successful studies and the defense of doctoral dissertation the following title is awarded:

#### **Doctor of Sciences in International Business**



#### **SUBJECTS**

#### INTERNATIONAL MANAGERIAL ACCOUNTING

Aim of the subject is to acquaint students with the role of international accounting standards (IAS) in terms of their function in international management and business. The study of IAS as instruments which should enable and facilitate the process of globalization. Understanding of IAS significance, single objective purpose of each standard as well as their practical use.

#### **BUSINESS ENGLISH LANGUAGE**

Adopting linguistic competence for using foreign literature with the aim of introduction with scientific achievements in the world. Deepening of communication competence with the aim of effective oral and written communication in scientific research and professional work of candidates in the field of scientific management – international management.

Optional subjects:

#### INTERNATIONAL FINANCES

Term, content and significance of international finances. Financial decisions of managers in international business. Foreign exchange management in international business. International financial, monetary and banking system. International financial markets and the process of creating a unique European financial market. International movement of capital. Systems and methods of payment in international business.

#### INTERNATIONAL ECONOMY

World economy, economic flows in the world and participants, theoretical basis of international economy and trade, integration, globalization, regionalization, global regulation of world economy flows, trading policy of developing countries and strategic trade policy, instruments of trading policy, non-tariff barriers, political economy of international economic relations, financial aspects of world economic flows, the most famous modern schools of economic diplomacy, decision-making in economic diplomacy, practical models of economic diplomacy, negotiations in economic diplomacy and international business (macro and micro aspect) and characteristics of economic diplomacy in Serbia and its development perspectives.

#### LOGISTIC MANAGEMENT

Course content includes 15 teaching units as follows: Frameworks of logistic management, Logistics and management of supply chains, Logistic activities and logistic challenges, Customer service, Logistic information system and technology, Purchasing and procurement, Concept of stocks, Management of materials, Transport, Storage, Material handling, packing and reverse logistics, Organization of effective logistics, Financial performances of logistics, Global logistics and Logistics strategy. Every teaching unit is supported by the adequate analysis of a case study.



#### **SCIENTIFIC MANAGEMENT**

A technique of scientific approach to management is very well established weapon for problem solving in most large organizations including civil and military state institutions. These techniques are used in activities such as capital budgeting and managing of cash flows, production planning, development of production strategies, planning of development programs for staff, maintaining optimal levels of stock and planning air traffic. In spite of wide application in problem solving, its major contribution to management is in planning control activities and good progress is also reached in the spheres of organization, staff and the management of organization.

#### METHODOLOGY OF SCIENTIFIC RESEARCH

Science – definitions: facts, theories, systems; scientific work. Organization and work psychology of scientific researcher, technology of scientific information processing, scientific methodology. Management of scientific research. Use of formal logic, applied logic. Managerial method of experimental scientific research and statistic scientific research. Management of scientific text methodology. Publishing reports on scientific research.

#### GLOBAL AND TRANSNATIONAL MANAGEMENT

Subject structure is based on studying globalization and global business. Special emphasis is put on consideration of global business issues, global business management and the unique concept of globalization. Despite this, it studies market and industry globalization, and in particular current and future trends in globalization. It also deals in transnational management, business, protagonists and international organizations in global politics. Special attention is given to problems in the environment as well as the usage of value chains. Global logistics and diplomacy are also processed as valuable components of globalization. As especially important elements of globalization and process of globalization, global and transnational business strategies as well as focus strategy, strategy of technology and management of expatriates are processed. Through environmental analysis and comparison of nationalism and globalization another segment of globalization is processed.

#### INTERNATIONAL ORGANIZATIONS

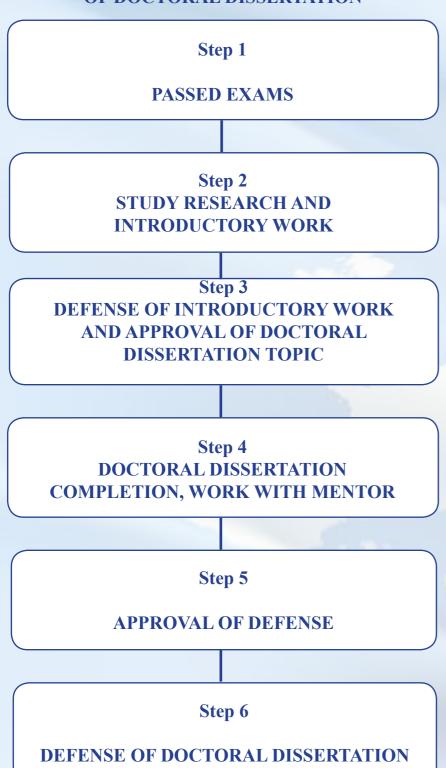
Main goal of this study program is the study of international non-governmental and governmental, business, commercial and financial organizations. In this course the United Nations, the Security Council, OSCE, NATO, the European Union, the European Council, WTO, IMF, OECD are especially studied, and special emphasis is put on the study of multinational and transnational companies.

#### INTERNATIONAL RELATIONS

This subject considers significant factors on the international scene in the world of radical changes, countries and balance of power, national interests, international governmental organizations, the United Nations: power and weakness of the global organization, the EU - the most successful project of all times, OSCE: the bridge over the political abyss; the European Council: a democratic ticket; NATO: from pure defense to interventionist organization; multinational corporations; NGOs and other protagonists in international system; conflict between north and south as well as differences in views on the world community.



### APPLICATION AND DEFENSE PROCEDURE OF DOCTORAL DISSERTATION





### INTRODUCTORY WORK AND APPLICATION PROCEDURE OF DOCTORAL DISSERTATION TOPIC

A candidate who passed all the exams starts completion and defense of introductory work.

An introductory work includes:

- 1. Exposition of the topic object and purpose of doctoral dissertation research Define a problem, object of research and purpose of research
- 2. Initial hypotheses of the dissertation
  Hypotheses will be scientifically confirmed or approved. Depending on the purpose of research you need to determine certain hypotheses which need to be proved.
- 3. Scientific research methods
  Representations of general and specific methods which will be applied in the process of realization of the work
- 4. Expected scientific contribution of doctoral dissertation
- 5. The structure of the work
- 6. Literature which will be used

Attached and submitted are also:

- Biography
- A list of published vocational and scientific works

The introductory work is defended in front of the Commission consisting of 3 (three) members. After defending the introductory work, the candidate submits the topic for doctoral dissertation completion to the Senate of European University. Along with the application the introductory work is submitted.

#### APPROVAL PROCEDURE OF DOCTORAL DISSERTATION TOPIC

Upon receipt of applications for completion of doctoral dissertation, the Senate of European University forms the Commission for preparing reports on eligibility of candidates and on scientific validity of reported topic for doctoral completion.

(Commission includes of at least 3 (three) professors and researchers holding certain degree).

Commission delivers report to the Senate (within 30 days).

According to the delivered report of the Commission, the Senate of European University makes decision on approval of reported topic completion and appoints mentor to a candidate.

#### DOCTORAL DISSERTATION COMPLETION

After making decision on approval of topic by the Senate and appointing mentor, candidate starts doctoral dissertation completion.

A candidate – PhD student will have the right to defend doctoral dissertation by the end of school year 2015/2016.

When the candidate accomplishes doctoral dissertation preparation and when the mentor accepts prepared doctoral dissertation, he approves the candidate to use it.

Bound doctoral dissertation should correspond to set and prescribed standards of European University.

#### a) Front page – cover

- Name of the university European University
- Place Belgrade
- Doctoral dissertation topic
- Designation doctoral dissertation
- Candidate's name and surname
- Mentor's name and surname
- Place Belgrade, year

#### b) First page after the cover

- Title of the doctoral dissertation
- Abstract up to 1800 characters
- Key words: up to 10 words

#### c) Second page after the cover

- Title of the doctoral dissertation in English language
- Abstract up to 1800 characters in English language
- Key words: up to 10 words in English language

The candidate submits five bound copies of doctoral dissertation along with the request to the Senate to form the Commission for the assessment and defense of completed doctoral dissertation.



#### ASSESSMENT PROCEDURE OF DOCTORAL DISSERTATION

The Senate of European University forms the Commission for assessment and defense.

The Commission delivers the report on assessment of completed doctoral dissertation to the Senate (within 30 days).

After delivering the report of the Commission, the Senate accepts the report, then the doctoral dissertation and the report of the Commission shall be made available to the public (announcing in public deadline 30 days).

If in the period of announcing in public has not been any remarks on the report of the Commission nor on the doctoral dissertation itself, the Senate of European University adopts the Commission's report and approves the oral examination of the thesis to the candidate – PhD student in front of the formed Commission.

European University informs the public on the date of the oral examination of the doctoral dissertation.

(The date is set in agreement with the candidate, mentor and the members of the Commission).

#### THE ORAL EXAMINATION PROCEDURE OF DOCTORAL DISSERTATION

The Commission for doctoral dissertation oral examination formed by the Senate elects the president who opens public oral examination of doctoral dissertation and presents information about the candidates and the procedure of doctoral dissertation completion.

One of the members of the Commission reads the Commission's report on the assessment of completed doctoral dissertation and then the president gives the candidate – PhD student the floor to present his doctoral dissertation within 20 to 30 minutes together with conclusions obtained through research work.

When the candidate's presentation is ended, the president gives floor to the members of the Commission and the mentor to question the candidate.

When the oral examination of doctoral dissertation is over and when all questions are answered, the Commission withdraws to make a final decision.

Taking into consideration candidate's presentation, answers to the questions asked as well as the doctoral dissertation itself, the Commission makes decision and informs that the candidate «defended» or «did not defend» his doctoral dissertation.

A person who defended its doctoral dissertation pursuant to article 128 of Law on Higher Education of Republic of Serbia ("Official Gazette RS" No.76/2005, 44/2010) is awarded the title of Doctor of Sciences.

When doctoral dissertation is defended the right of promotion is acquired.

The promotion of Doctor of Sciences is done by rector of European University. Promotion is held once a year.



### Doctoral dissertations

### COMPLETION AND DEFENSE OF DOCTORAL DISSERTATION

At European University by the decision of the Senate, the scientific title Doctor of Sciences in International Management is awarded pursuant to article 128 of Law on Higher Education of Republic of Serbia ("Official Gazette RS No. 76/2005, 44/2010) which reads:

"Persons who were awarded or are awarded academic title Master of Sciences according to the regulations in force before the coming into force of this Law can be awarded scientific title Doctor of Sciences by defending doctoral dissertation according to regulations which were in force until this Law came into force by the end of school year 2015/2016."

Doctoral dissertation is the result of the original scientific work of PhD student in the corresponding scientific field.



### APPLICATION PROCEDURE OF DOCTORAL DISSERTATION TOPIC

Eligible candidate (has academic title Master of Sciences) submits request to the Senate of European University for the approval of doctoral dissertation completion.

Candidate fills in an application form (application form is enclosed) which contains general information about him.

An application form also contains doctoral dissertation topic suggestion, which is previously adjusted with the mentor.

In addition to an application form, candidate encloses the following:

- commentary to the topic which includes:
- object and scientific goal of research
- general hypotheses
- methods to be applied in work
- content elaborated into theses
- literature to be used
- biography
- list of published vocational and scientific papers
- Certificate of Master's Degree
- birth certificate

#### APPROVAL PROCEDURE OF DOCTORAL DISSERTATION TOPIC

Upon receipt of the applications for completion of doctoral dissertation, the Senate of European University forms the Commission for preparing reports on the eligibility of candidates and on scientific validity of reported topic for doctoral dissertation completion (within 7 days).

(Commission consists of at least 3 (three) professors and researchers holding certain degree).

Commission delivers report to the Senate (within 30 days).

According to the delivered report of the Commission, the Senate of European University makes decision on approval of reported topic completion and appoints mentor to a candidate.



#### **DOCTORAL DISSERTATION COMPLETION**

After making decision on approval of topic by the Senate and appointing mentor, candidate starts doctoral dissertation completion.

The candidate – PhD student will have the right to defend master's thesis by the end of school year 2015/2016.

When the candidate accomplishes doctoral dissertation preparation and when the mentor accepts prepared doctoral dissertation, he approves candidate to use it.

Bound doctoral dissertation should correspond to set and prescribed standards of European University.

#### a) Front page – cover

- Name of the university European University
- Place Belgrade
- Doctoral dissertation topic
- Designation doctoral dissertation
- Candidate's name and surname
- Mentor's name and surname
- Place Belgrade, year

#### b) First page after the cover

- Title of the doctoral dissertation
- Abstract up to 1800 characters
- Key words: up to 10 words

#### c) Second page after the cover

- Title of the master's thesis in English language
- Abstract up to 1800 characters in English language
- Key words: up to 10 words in English language

Candidate submits five bound copies of doctoral dissertation along with the request to the Senate to form the Commission for the assessment and defense of completed doctoral dissertation.



#### ASSESSMENT PROCEDURE OF DOCTORAL DISSERTATION

The Senate of European University forms the Commission for assessment and defense. (Commission consists of at least 3 (three) professors and researchers holding certain degree).

The Commission delivers the report on assessment of completed doctoral dissertation to the Senate (within 30 days).

After delivering the report of the Commission, the Senate accepts the report, then the doctoral dissertation and the report of the Commission shall be made available to the public (announcing in public deadline 30 days).

If in the period of announcing in public has not been any remarks on the report of the Commission nor on the doctoral dissertation itself, the Senate of European University adopts the Commission's report and approves the oral examination of the doctoral dissertation to the candidate – PhD student in front of the formed Commission.

European University informs the public on the date of the oral examination of the doctoral dissertation. (The date is set in agreement with the candidate, mentor and the members of the Commission).

### THE ORAL EXAMINATION PROCEDURE OF DOCTORAL DISSERTATION

The Commission for doctoral dissertation oral examination formed by the Senate elects the president who opens public oral examination of doctoral dissertation and presents information on candidates and procedure of doctoral dissertation completion.

One of the members of the Commission reads the Commission's report on the assessment of completed doctoral dissertation and then the president gives candidate – PhD student the floor to present his doctoral dissertation within 20 to 30 minutes together with the conclusions obtained through research work.

When the candidate's presentation is ended, the president gives floor to the members of the Commission and the mentor to question the candidate.

When the oral examination of doctoral dissertation is over and when all questions are answered, the Commission withdraws to make a final decision.

Taking into consideration candidate's presentation, answers to the questions asked as well as the doctoral dissertation itself, the Commission makes decision and informs that candidate «defended» or «did not defend» his doctoral dissertation.

A person who defended its doctoral dissertation pursuant to article 128 of Law on Higher Education of Republic of Serbia ("Official Gazette RS" No.76/2005, 44/2010) is awarded the title of Doctor of Sciences in International Management.

When doctoral dissertation is defended the right of promotion is acquired.

The promotion of Doctor of Sciences is done by rector of European University. *Promotion is held once a year.* 



dissertation (theses)

scientific works

4. birth certificate

literature which will be used

candidate's biography (CV)

5. Master of Sciences certificate

a list of published vocational and

# **European University**

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#### **APPLICATION FORM**

#### FOR DOCTORAL DISSERTATION COMPLETION

1.	
	me and surname)
2. (place and d	late of birth)
3.	ate of offilis
(company where the c	andidate is employed)
4.	
5. (company's add	dress and phone)
	n company)
6.	
(place of living) 7.	
	's address)
8.	
(phone)	
9.	1 dit-ti
(topic suggestion for doctor	ral dissertation completion)
Enclosed to application form	SIGNATURE
1. Exposition to the topic which consists	DIGITITOTE.
of:	
- subject and scientific object of	
research	
- basic hypotheses	(aan didata'a addraga)
<ul> <li>methods which will be used</li> </ul>	(candidate's address)
<ul> <li>general content of doctoral</li> </ul>	

(phone)

(ID number)



# European University

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### Academician Prof. Dr. Milija Zečević,



**Prof. Dr. Milija Zečević** was born on 5th November 1940 in Vasojevici, the village of Vinicka. He graduated from Faculty of Natural Sciences and Mathematics in Belgrade, a group for mathematics; He was awarded academic degree Master of Sciences on Institute of Economic Sciences in Belgrade; he was awarded academic degree Doctor of Sciences on Faculty of Organizational Sciences University of Belgrade.

He founded Faculty of International Management in 1993. He is a founder of Higher Hotel School. He is a founder and member of London Diplomatic Academy (LDA). He is a founder and owner of European University, Faculty of European Business and Marketing and Institute of American Business – MBA

Prof. Dr. Milija Zečević organized many symposia and meetings on the following topics:

- European business and management
- American business and management
- Japanese business and management
- International management
- International relations
- International diplomacy
- European integration processes
- Creating new Europe...

Here mentioned are some of the symposia and meetings where Prof. Dr. Milija Zečević was organizer, participant, and where he presented a paper:

- New York, 1991, 1996 topic: "Influence of American Business on Southeastern Europe with Special Reference to Yugoslavia."
- Florida, Tallahassee, 1992 topic: "American Management and Business and its influence on Management and Business Development in the World."
- Moscow, September 1995 topic: "Influence of Russian Business on Southeastern Europe with Special References to Yugoslavia."
- Bucharest, December 1995 topic: "European Management as a Factor of Including Balkan Countries in European Economic Flows.'
- Hungary joining European Union.
- Budapest, 1999 topic: "European integration processes on the verge of 21st century New Europe."
- Athens 1995 topic: "Integrating Balkan Countries in European Union creating Balkan Economic Union.'
- Sofia, 1996 topic: "European Management as a Factor of Integrating the Balkans and Black Sea Region in European Integration Processes."

- Rome, 1997 topic: "Influence of Italian Business on Southeastern Europe with Special References to Yugoslavia."
- Belgrade, 2000 topic: "European Management and Business as a Factor of Integration of Yugo-slavia in European Union."
- Brussels, 2001 topic: "Management Development in Southeastern Europe."
  - Madrid, 2001 topic: "Diplomacy versus terrorism."
- Dusseldorf, 2003 topic: "European Integration Processes and Influence of German Business on the Countries from Southeastern Europe."
  - Romania, 2003 topic: "New Architecture of Peace."
  - Vienna, 2004, 2005 topic: "European Union Expansion."
  - Vienna, 2006 topic: "Science and Diplomacy Serving the Function of Peace."
- Vienna, 2007, 2008 topic: "Science, Education and Diplomacy Serving the Function of Euro-Atlantic Integrations."
  - Vienna, 2009, 2010 topic: "Science, Education and Diplomacy Serving the Function of Peace."
- Vienna, 2011 topic: "Management Development in Central and Southeastern Europe."

Professor Zečević is the author of more than 200 papers which are published in foreign and domestic collections of works and publications and he is the author of 39 textbooks and books in the field of management, international management, mathematics, international business, international relations, European business, etc.

Monograph "International management" is translated to English. Book "Managing the enterprise" is translated to Russian. Books "International business and management" and "International management" are, also, translated to English.

Prof. Dr. Milija Zečević was a mentor of over 1000 degree essays, more than 100 master's theses and about 30 doctoral dissertations.

Awards, titles and memberships:

- Academician of American Biographical Institute, New York
- Academician of European Academy of Science, Vienna
- Academician of Central European Academy of Science and Art, Madrid
- Academician of Balkan Academy of Science, Sofia
- Commander of the World Order Science Education Culture, Brussels
- Grand Doctor of Western Philosophy
- European Academy for Informatization, Brussels
- Expert of Yugoslavian Government
- Doctor Honoris Causa of International University Albert Schweitzer, Geneva
- Rector of European University, Belgrade Paris New York Brussels
- Member of Rectors' Association of Republic of Serbia
- Member of National Council of Republic of Serbia
- Member of International Diplomatic Academy Senate
- Sovereign Ambassador of American Ambassadors' Order, American Biographical Institute, New

#### York

- Awarded the Legion of Honor for Contribution to Humanity and Personal Achievements from Culture Association Conventions USA, 16 November 2007



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- Full-time Professor of European Academy for Informatization, Brussels
- Awarded Recognition for contributing to management development in Serbia, March 2012
  - Member of "World Hall of Fame", the award of American Biographical Institute, 2012

Prof. Dr. Milija Zečević received the Award for Lifetime Achievement for contribution to science, education, international management, and diplomacy from World Congress of Arts, Sciences and Communications, December, 2006

He is the President of the United Nation Global Education Board and the Director of the Project of Global Education, World Distribution Center, Brussels.

He is the President of Scientific Society for Management.

He is chosen to be a full-time professor at many universities in Europe, Russia, etc.

He is chosen to be Professor Emeritus.





# \* European University

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#### РЕПУБЛИКА СРБИЈА КОМИСИЈА ЗА АКРЕДИТАЦИЈУ И ПРОВЕРУ КВАЛИТЕТА

#### У В Е Р Е Њ Е О АКРЕДИТАЦИЈИ ВИСОКОШКОЛСКЕ УСТАНОВЕ

Утврђује се да је ЕВРОПСКИ УНИВЕРЗИТЕТ са седиштем у Београду, Цариградека 28 испупио стандарде за акредитацију високошколских установа прописане Правилником о стандардима и поступку за акредитацију високошколских установа и студијских програма ("Службени гласник РС" број 106/06).

Ово уверење издаје се на основу члана 16. став 5. тачка 1) Закона о високом образовању ("Службени гласник РС" број 76/05).

Spoj: 612-00-235/2009-04

Београд, 08. 07. 2011. године

ПРЕДСЕДНИК Проф. др Вказ Вугу



# **European University**

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Prof. Dr. Milija Zečević, Rector of European University and Professors with graduate students of European University

European University members from Serbia: Faculty of International Management Engineering, Belgrade, Carigradska 28, 32, www.eu.ac.rs

Faculty of European
Business and Marketing
Belgrade, Vojvode Dobrnjca 15,
www.febm.rs

New Academy of Arts Belgrade, Carigradska 26, Tel: 065 696 8490 Institute of American Business

- MBA University Belgrade, Cetinjska 2, Tel: 3221 118, 3225

Medical Academy - US Medical School Belgrade, Takovska 46, Tel: 207 4800, www.aubsm.org

Faculty of Pharmacy (in foundation stage) Novi Sad, Mite Ruzica 1 European Academy of Science
1190 Vienna, Geweygasse 4A/1, Austria
Sales Manager Akademie,
Vienna, Geweygasse 4A, 1190, www.sales-manager.at
London Diplomatic Academy
Office 25, 34 Buckingham Palace Road, Belgravia; London,
Madrid, www.londondiplomatic.com
Institut Franco-Americain de Management
Paris, 19 Rue Cepre, www:ifam.edu
Albert Schweitzer International University
Geneva (Switzerland), www.albertsc.com
The European Academy of Informatization
Brussels, www.euro-academy.org,
MIM – The Center for
European Master and Doctoral Studies,

European University members from abroad:

Buropean Master and Doctoral Studies ,
Budapest, Bajcsy Zsilinszky ut. 51, www.cemds.hu
Mod'Art International, Belgrade - Paris, 9, rue Geoffroy
Marie - 75009 Paris - France; www.mod-art.org
Universitatea Crestina Dimitrie Cantemir, Buchurest, str.
Splaiul Unirii, nr. 176, sector 4, www.udcd.ro

#### **European University Partners:**

EFMD - European Fondation for Management Development - Brussels

IMD - Institute of Management Development - Laussane

EMA - European Management Association - The Netherlands

ECBE - European Council for Business Education - Switzerland

Diplomatische Akademie Wien, Austria

Regent's College - European Business School - London

International Association of Universities - Paris

International Biographical Center, Cambridge,

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